

Nonprofits in Local Politics

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Field Site: League of Women Voters of Lower Merion and Narberth

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Who is the League?

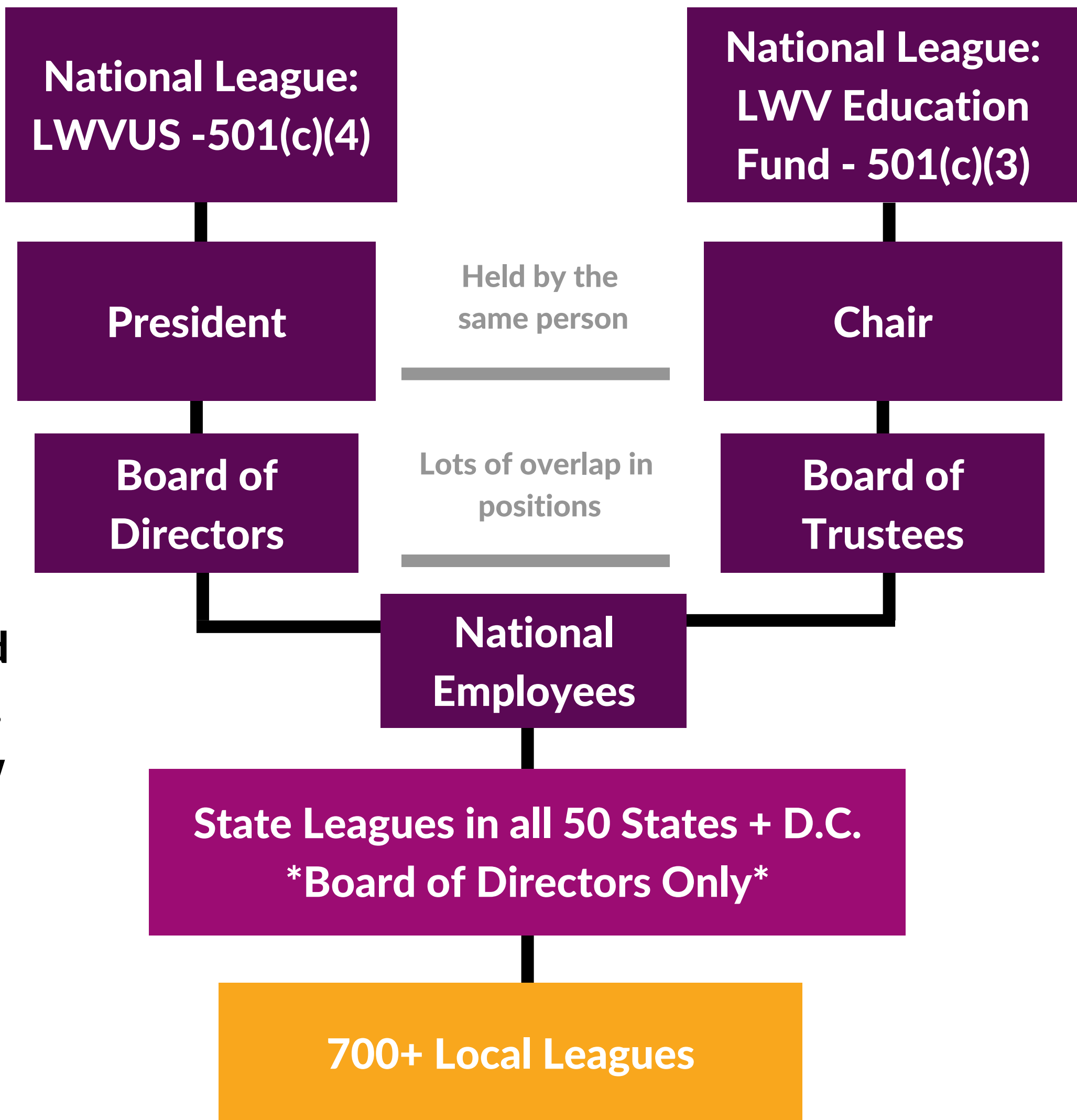
- LWV is a 100-year-old organization initially created to advance women's suffrage and prepare women for political participation.
- Today, LWV is open to all. Its mission is to "Empower Voters, Defend Democracy."
- LWV uses advocacy, education, and litigation at the local, state, and national levels to achieve their goals.
- LWV is a nonpartisan grassroots organization.

Learning Goals:

- Understand the role nonprofits play in the political sphere and how they interact with the various parties involved in politics.
- Become familiar with the inner workings of a nonprofit and how they fundraise and get work done with mainly volunteers.



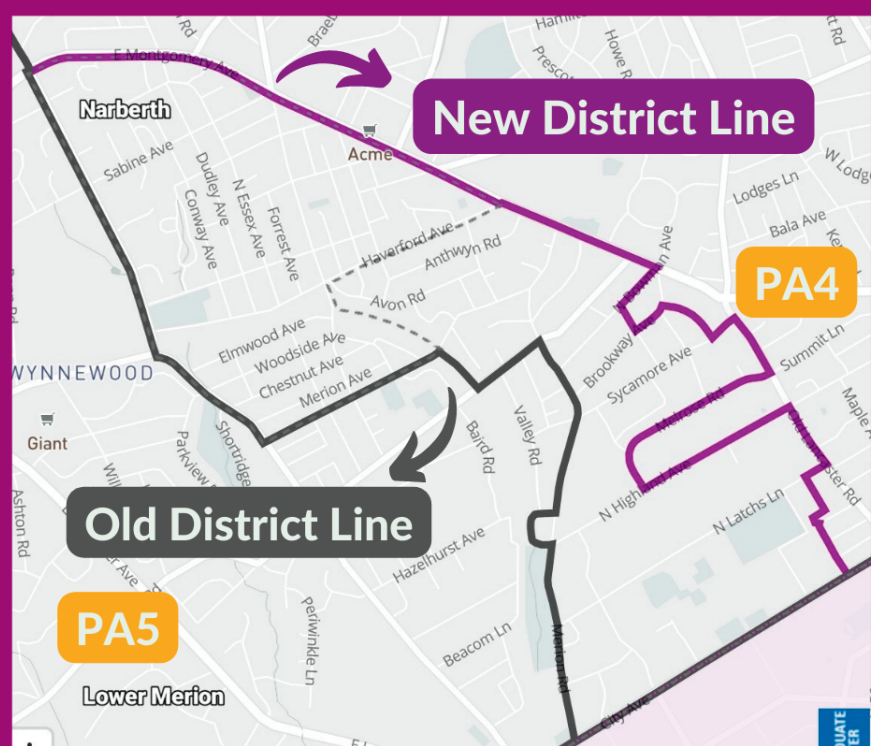
LWV Organization:



Focus: 2022 Election Season

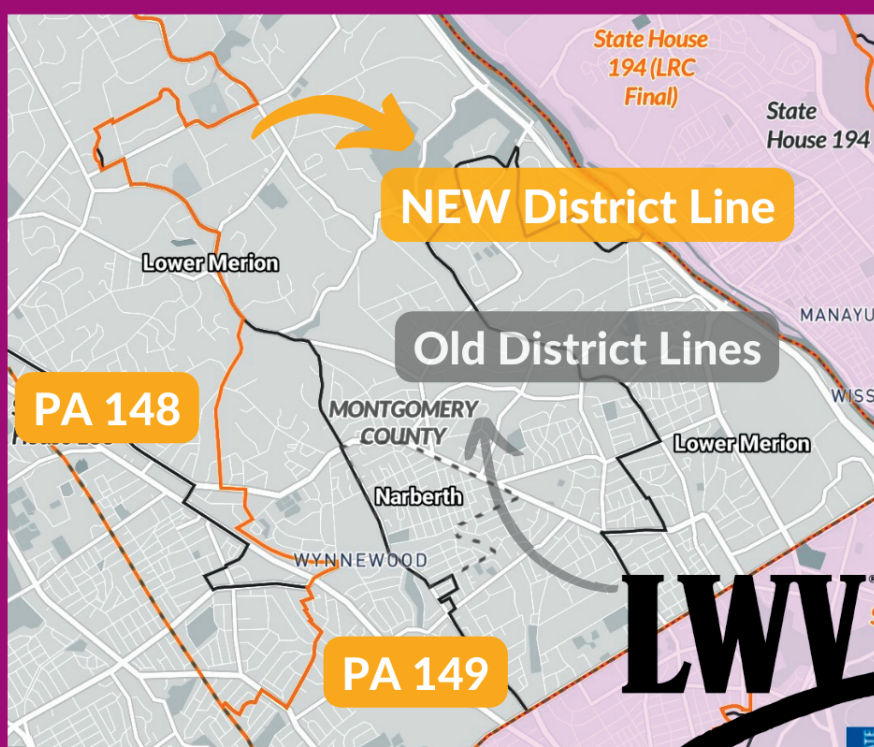
- Voter Education and Engagement:
 - Sent over 6,000 postcards advertising Vote411.org to all third-party or unaffiliated voters in our precincts
 - Hosted and moderated candidate forums for the PA 4th and 5th Districts
 - Raised awareness about redistricting
 - Visited the Norristown Hospitality Center with PA Youth Vote to register voters, check voter registrations, sign people up to be poll workers, and answer voter questions
 - Participated in state-wide committee calls to share ideas and updates
- Early Efforts:
 - Created and facilitated a favorite pet election activity for kids at Wynnewood's National Night Out.
 - Educated adults about redistricting, voter registration, and voting by mail through tabling.
 - Attended Bethel AME Church of Ardmore's Juneteenth Event to answer questions and advertise resources concerning the voting process

Your district may have changed!



NEW CONG. DISTRICT LINE DIVIDING PA 4th & 5th DISTRICTS

NEW HOUSE LINES NOW THE 148th AND 149th DISTRICTS ONLY



One of the graphics I made about local redistricting.

Featuring the brand standards of LWV which are also used on this poster overall

Questions for Future Research:

1. How do organizations with such vast goals stay cohesive and constructive, especially as they age?
2. What areas of local politics are most in need of support and how can nonprofits help to fill in those gaps?
3. Given current hyper-partisanship, how can nonpartisan organizations play a substantive role in politics?