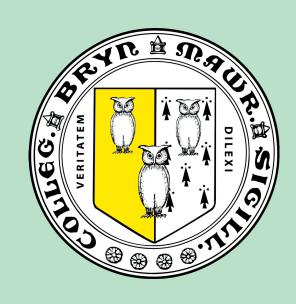
Increasing Environmental Literacy



Isolde Gerosa '23

Field Site: Seaside Sustainability (SS) Advisors: Dr. Don Barber (BMC), Gillian Mulder (SS)



Seaside Sustainability

- Non-profit organization
- Efforts directed towards protecting waterways
- Entirely remote
- Company mainly composed of interns
- Divided into six teams -- I worked in:
 - Green Scholars

Environmental Literacy Team

- One of the four sub-teams in Green Scholars
- The program educates middle/high school students on the basis of environmental science
- The program is supported by a curriculum made by the team

Main Takeaways

- Acknowledge the voices allowed to contribute to the curriculum and the audience it is targeting
- Environmental literacy is lower in marginalized communities
 - The program should target these areas

Learned and Improved Skills

- Written and visual communication
 - Considering appropriate tone and language
- Content creation in education
- Collaborative work on online platforms
 - Trello, Miro, Google Docs, Google Meet
- Organization on a large-scale project

Get Involved!

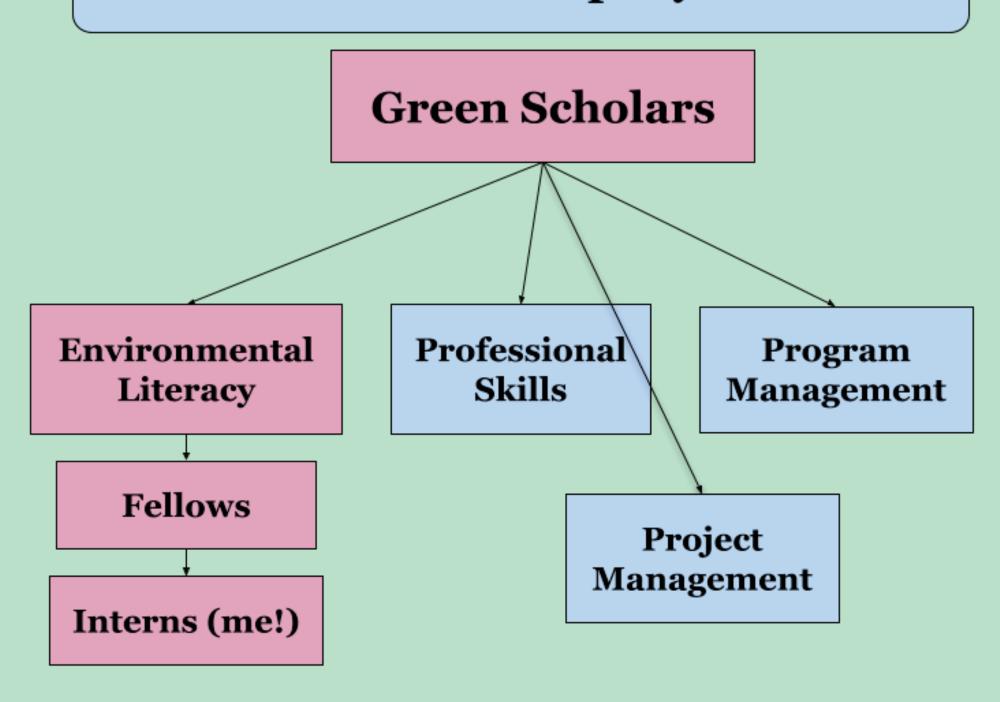


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Why is this important?

Everyone deserves to know what environmental issues are most pressing and how they work -- especially children growing up in a world with a changing climate.

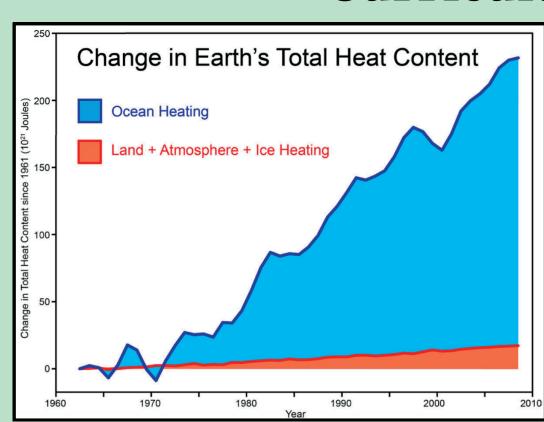
Green Scholars' Company Structure

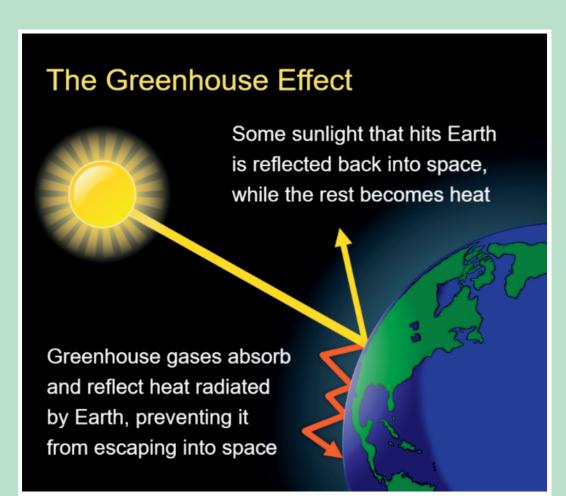


My Responsibilities

- Edit sections of the curriculum
 - Add images and diagrams to enhance visual learning experience
 - Create quizzes and discussion questions
- Outline each section for future video production

Curriculum Preview





Quiz Question Example:

Which of the following is not a major climate zone?

- Tropical
- Dry
- Temperate
- Polar

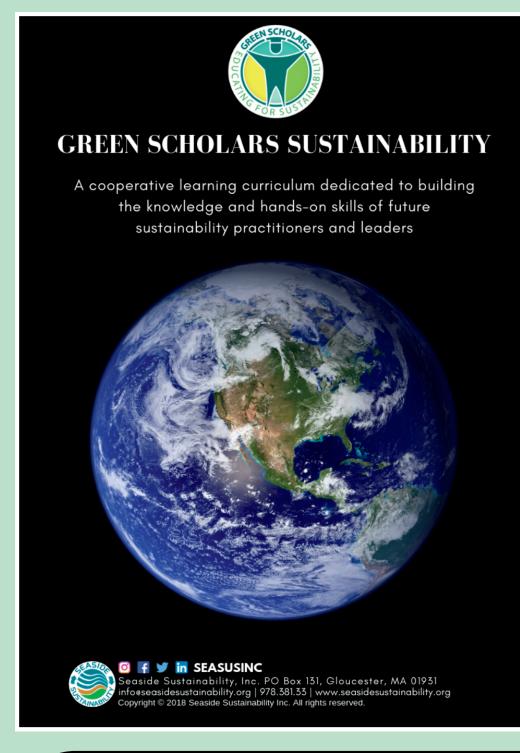


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