

Public Programming at Philadelphia City Hall

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Field Site: Philadelphia Visitor Center Corporation City Hall Branch
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Project Summary

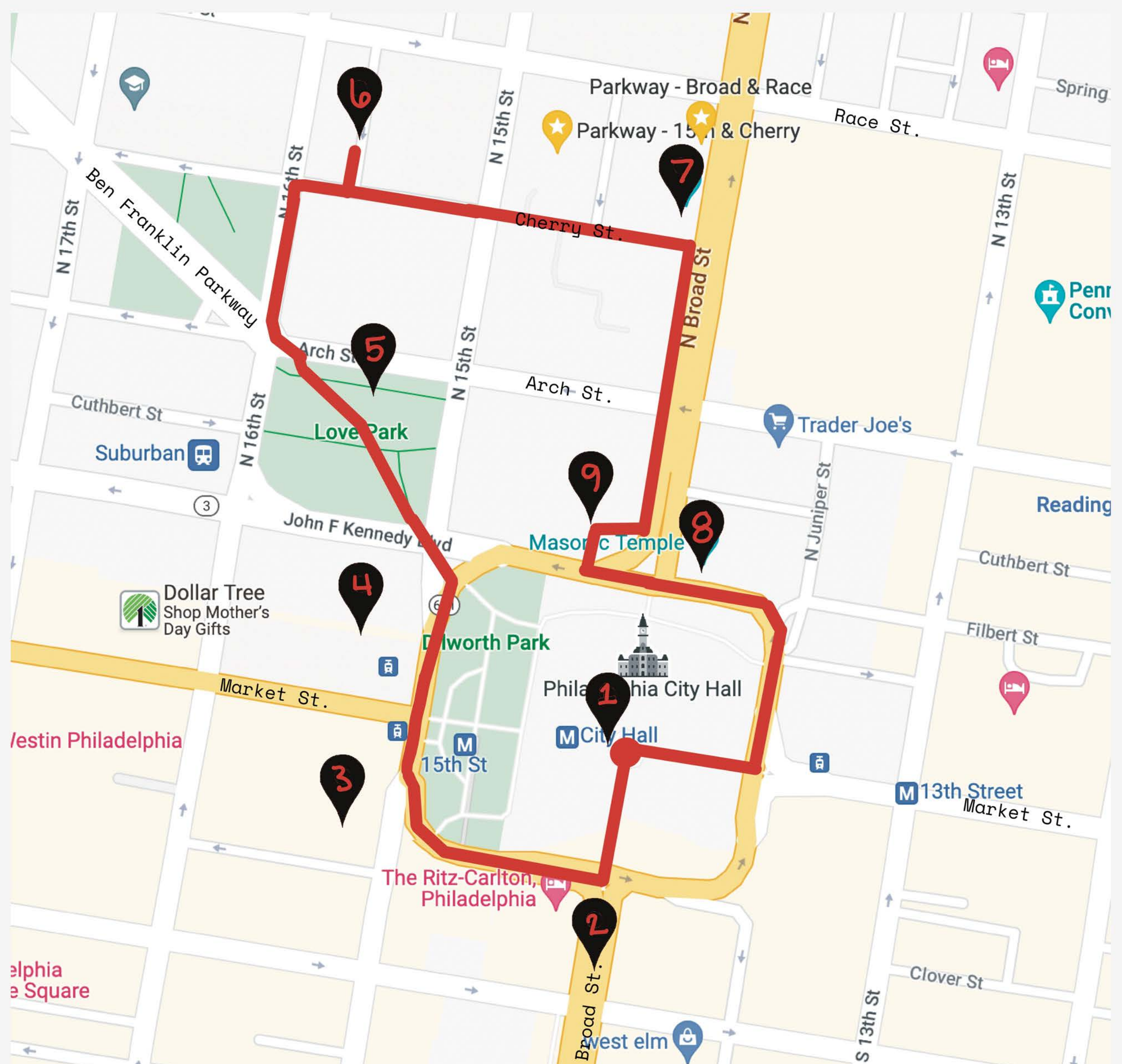
- Developed and strengthened public programming efforts by City Hall to prepare for their reopening in April.
- Created a new walking tour to supplement their existing tour of the building, focusing on historic sites and public art.

Responsibilities

- Cataloging documents and historic materials in the City Hall archives.
- Research specific sites nearby and their historical significance to Center City.
- Mapping potential walking routes to organize tour stops.
- Receiving and implementing feedback from current tour guides.

Takeaways

- Gaining a greater understanding of Philadelphia's public history through academic research and learning from tour guides who have lived through many modern changes in the city.
- Appreciating how difficult and nuanced the process of creating an engaging visitor experience.
- Learned the value of collaboration and constructive criticism to create the desired materials of new tours for City Hall's Visitor Center



Tour Stops

- | | |
|-------------------------|--------------------------------------|
| 1. City Hall | 6. Row Homes on Mole Street |
| 2. Avenue Of The Arts | 7. PAFA |
| 3. Clothespin Sculpture | 8. Masonic Temple |
| 4. Penn Center | 9. Municipal Services Building Plaza |
| 5. Love Park | |

