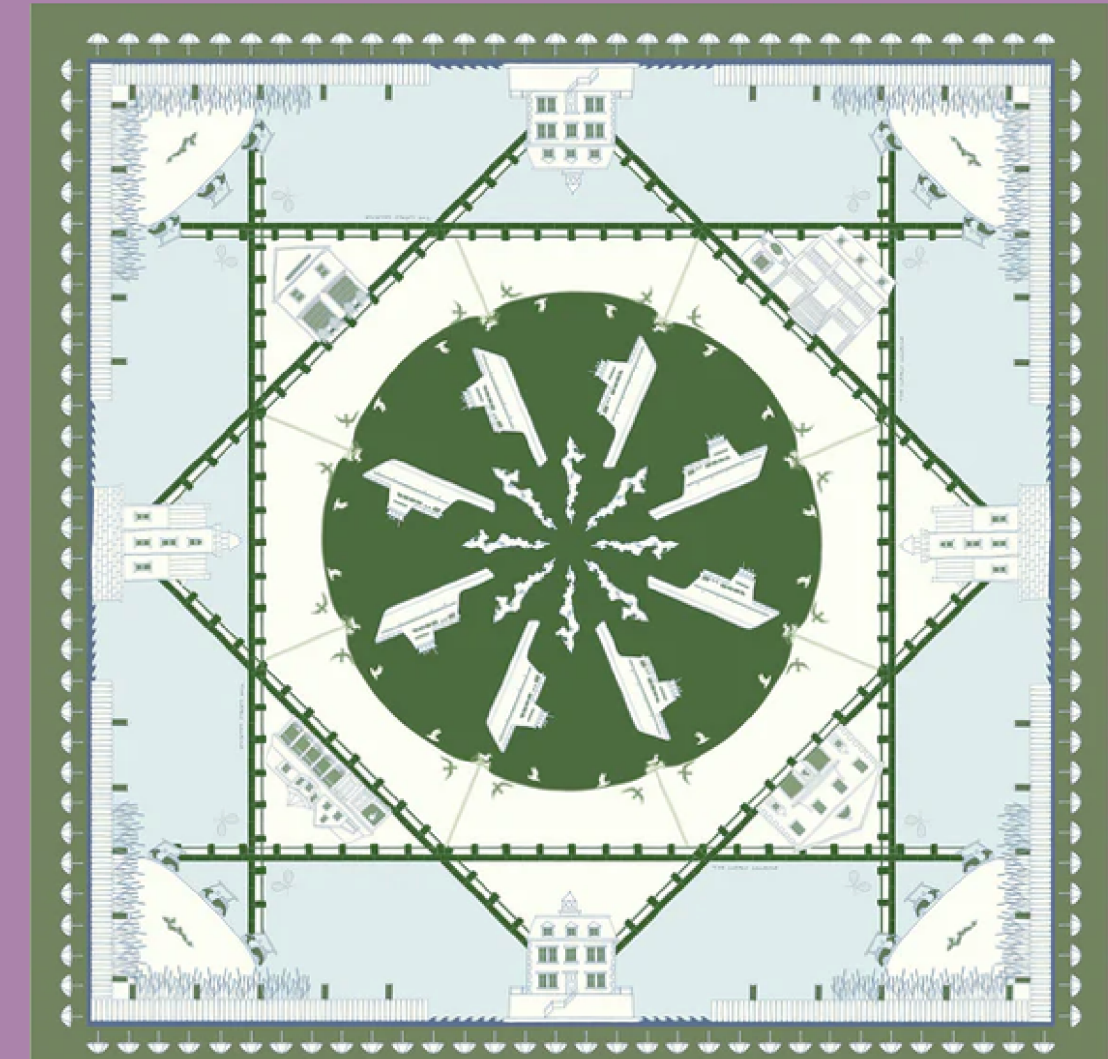
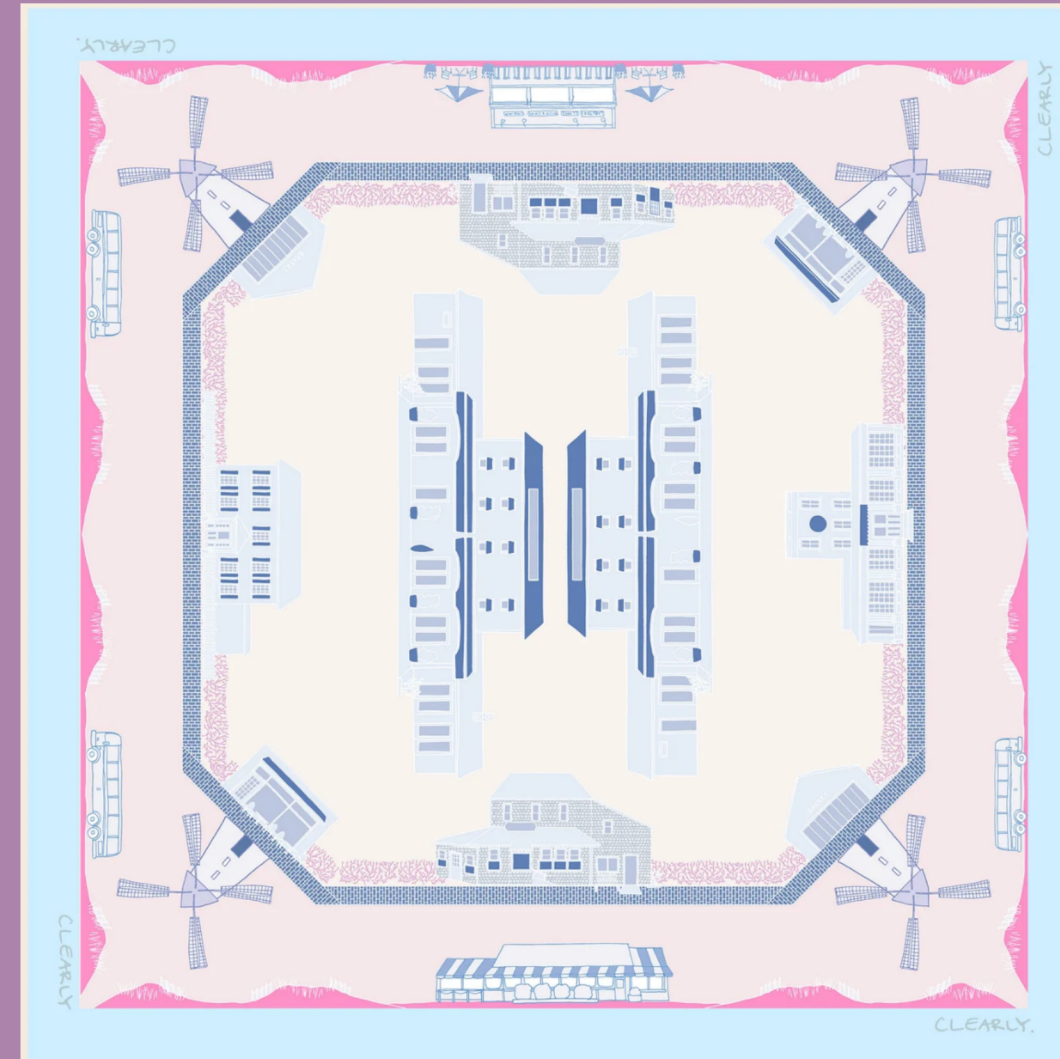
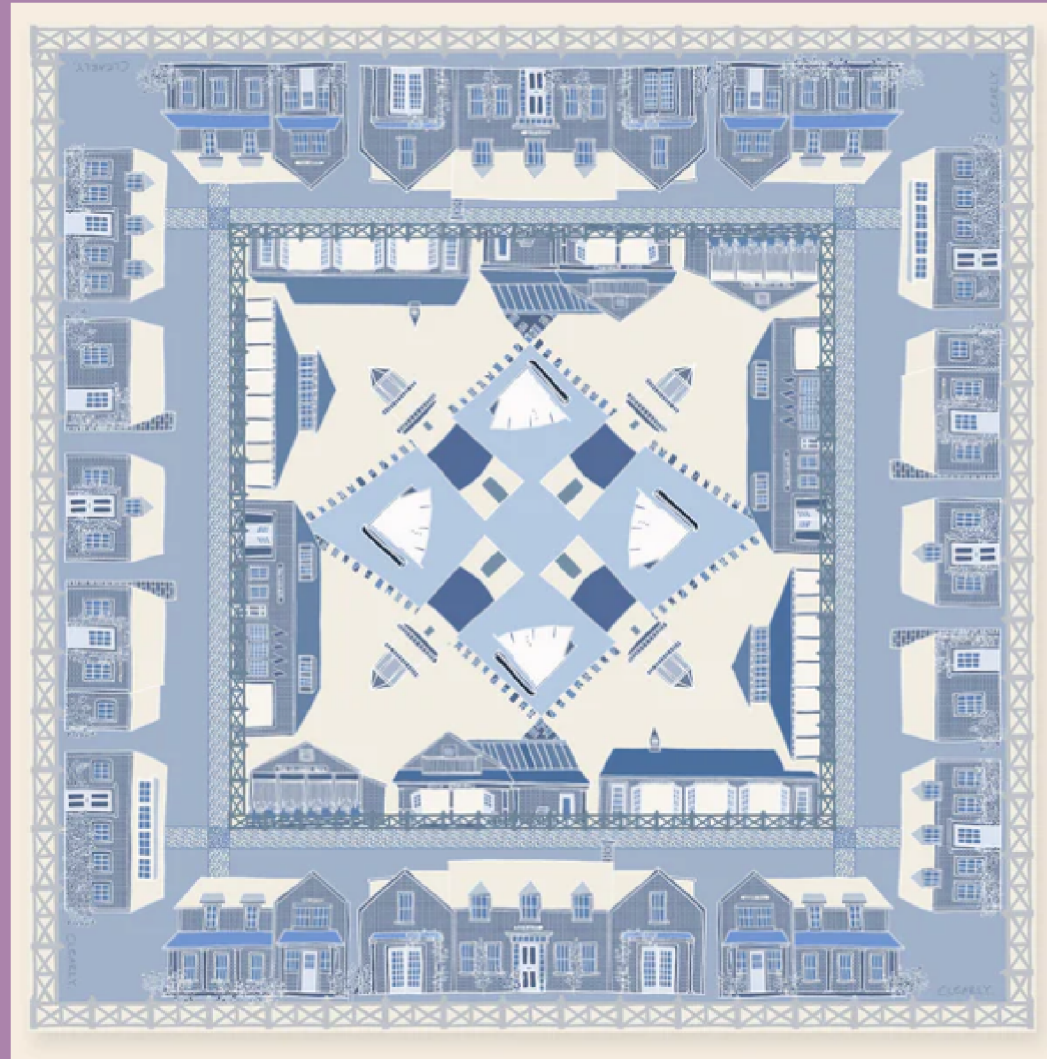
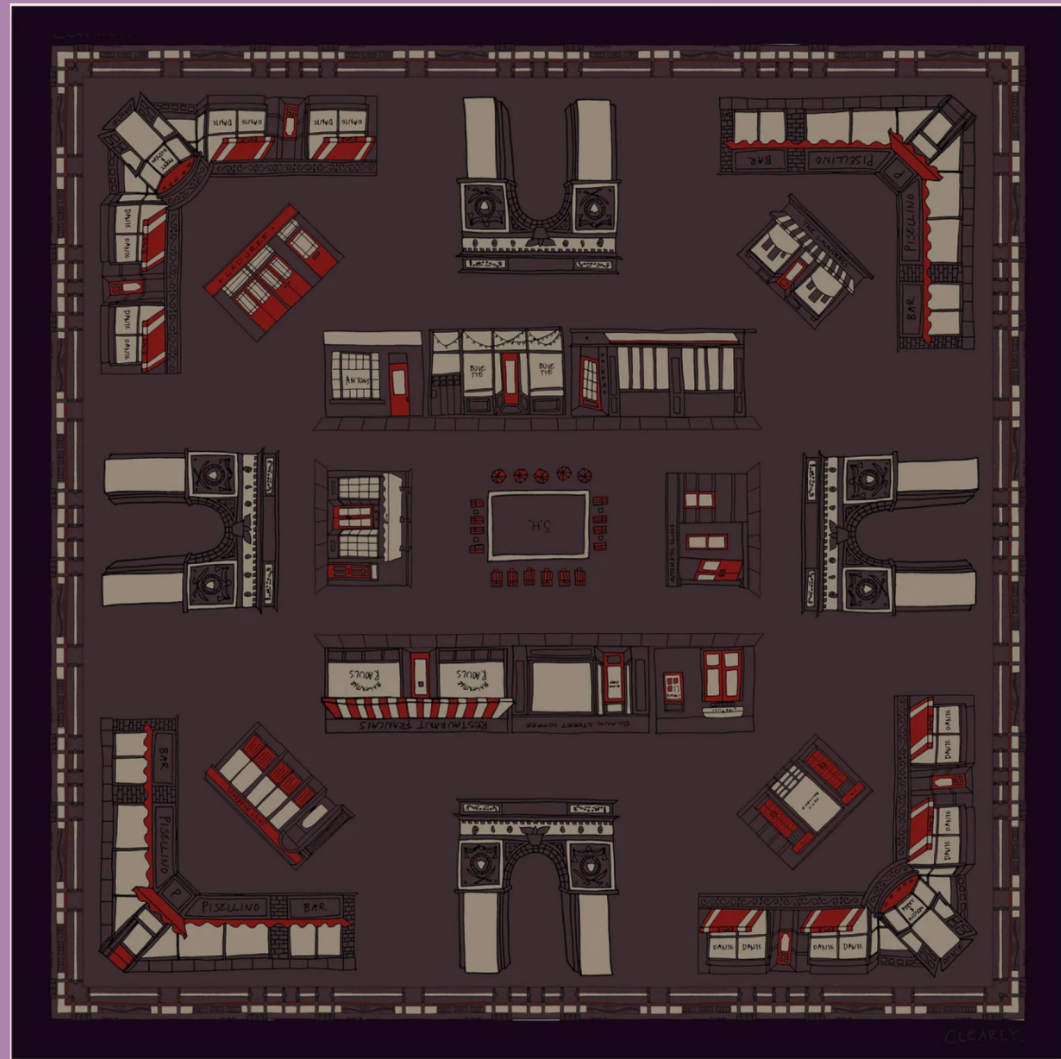


THE CLEARLY COLLECTIVE

Olivia Kaplan Bryn Mawr College 2024
Site Advisor: Olivia Cleary (Founder)
Faculty Advisor: Matt Feliz

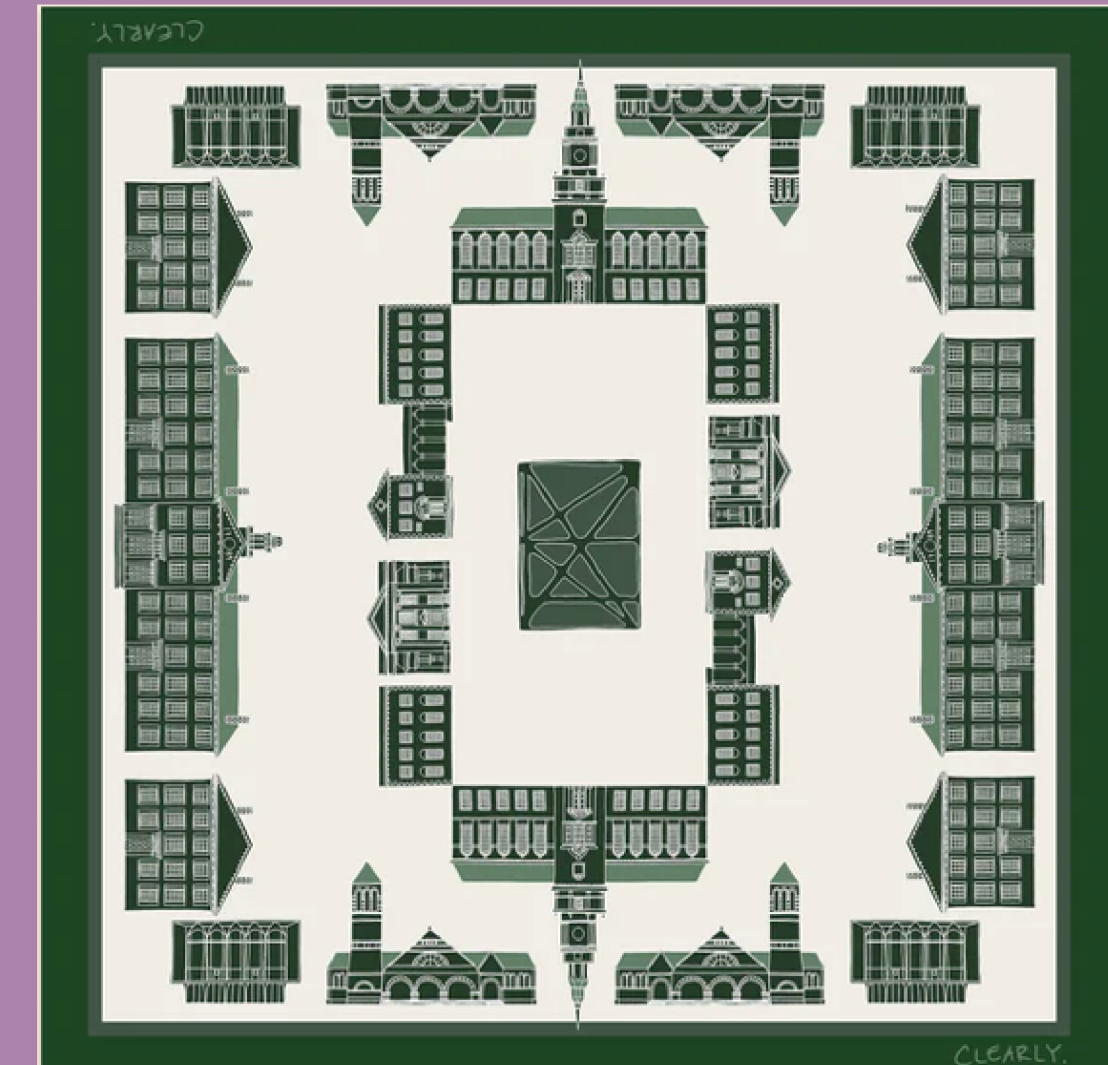
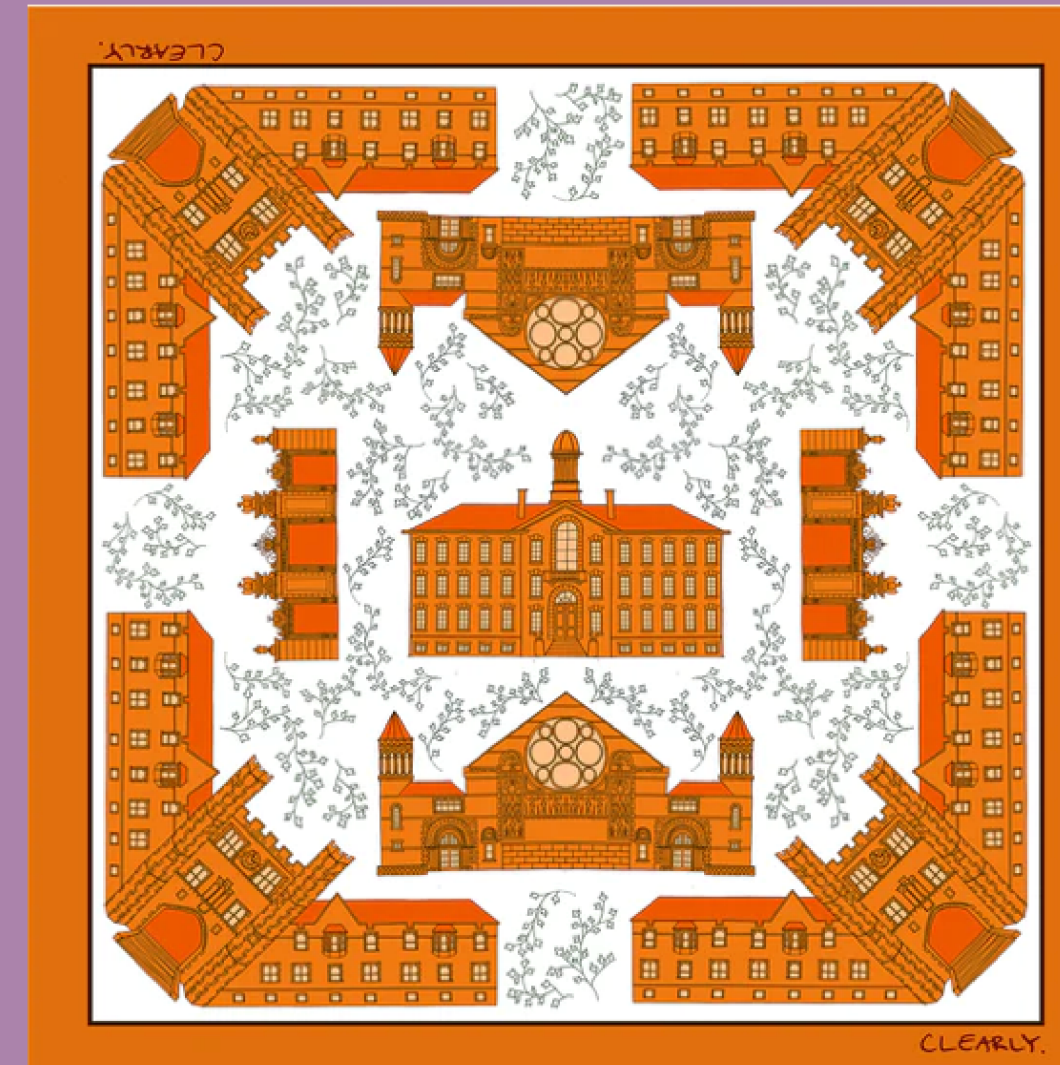
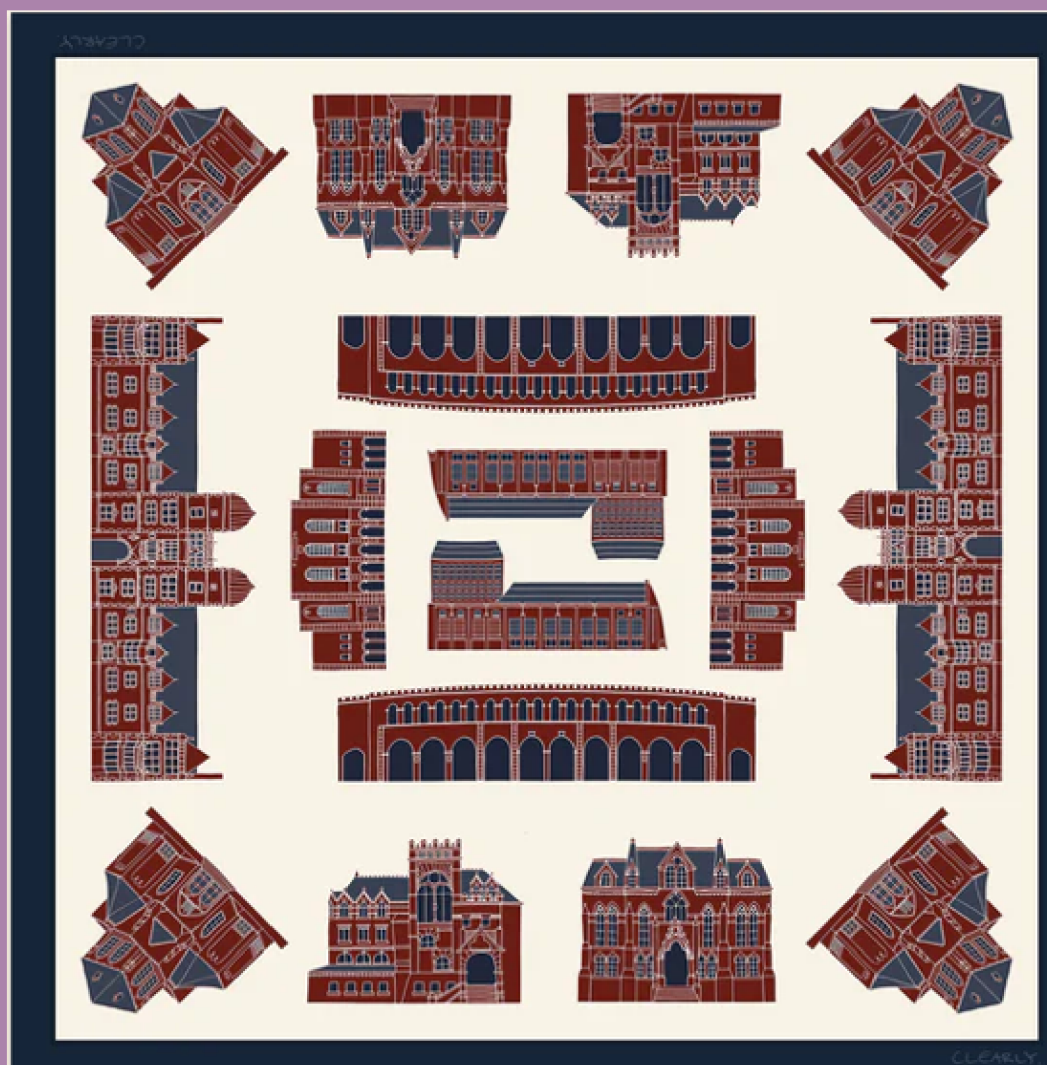
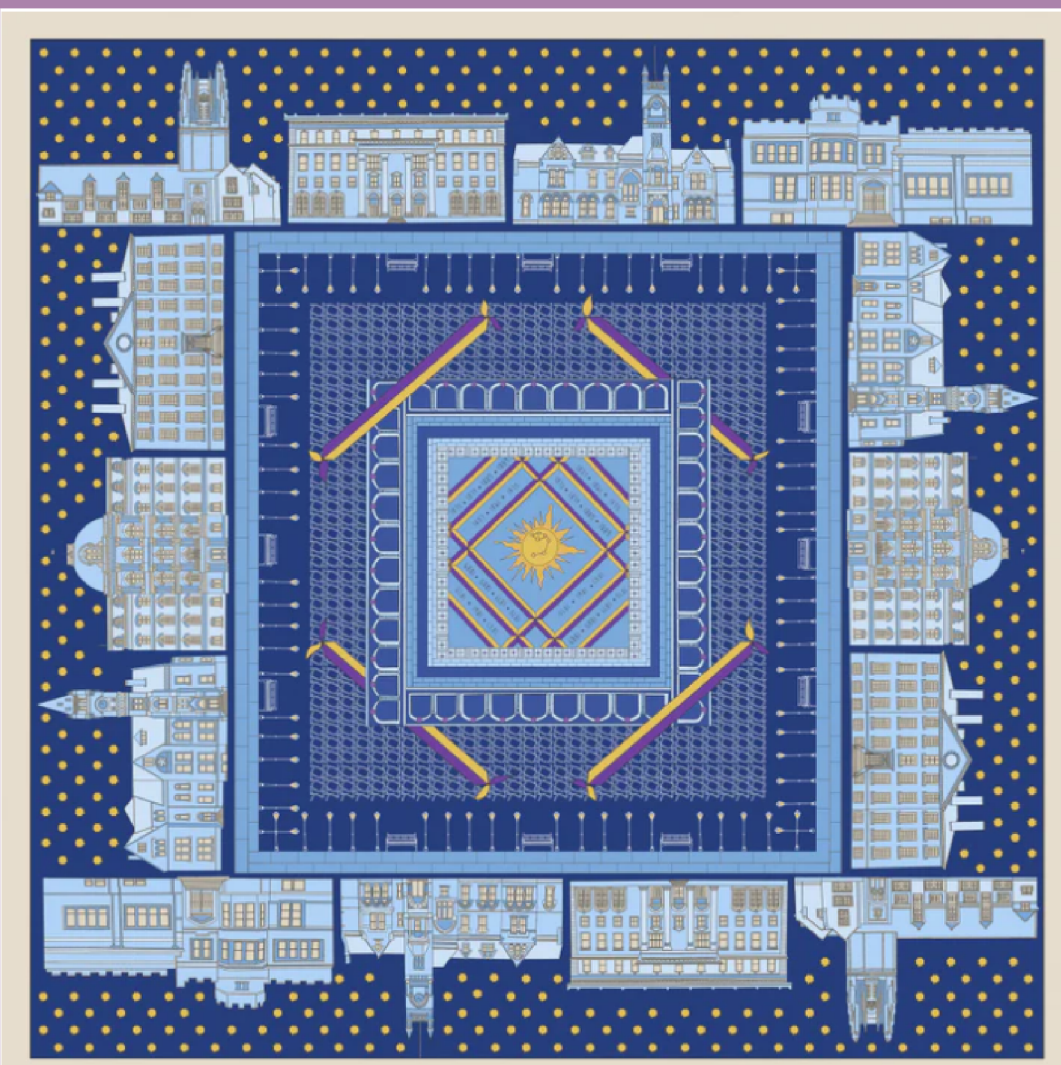
Hand-drawn designs on 100% silk twill



Custom silk scarves inspiration by a location and its architecture.

The Collective envisions melding art and architecture with fashion. Sharing the narrative of a location and its architecture to create a story.

We hope to reach communities, institutions, and new brands and industries, to form a bridge between fashion, art, and business with a highly customizable, luxury quality.



Clearly Collegiate is a sister company focused on the college experience. Always expanding product but this semester we release a seven sisters scarf designed by me!

As a young company, I have been given immense freedom and opportunity to learn skills and pursue ideas. From product development, business expansion, design techniques, and account management, I have had my hands in many different projects and partnerships. This semester has been filled with exciting work and learning. It has been an fulfilling project, and a wonder start-up to be apart of.

