



WEXLER GALLERY

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THE GALLERY

- Opened in 2000 and located in Fishtown
- Showcases design and artwork for collection (museum, private, etc.)
- Represents 30 artists working across the world in many mediums



LEARNING GOALS

- To establish a better understanding of the Philadelphia art scene and their symbiotic relationships with museums.
- To gain familiarity with the behind-the-scenes of gallery and work, including database maintenance, inventory, photography, and preparatory work.

MY PROJECTS

- I performed consistent database maintenance (client and inventory records) to ensure accurate information for ease of use.
- I helped host an exhibition opening in the gallery, including set-up of the event, learning about the work from the artist, and relaying information to prospective clients.
- I drafted correspondence to clients and assisted the salesperson on the floor!



TAKEAWAYS

- Art galleries can be cutthroat—lots of artist management is built on relationships and tension can arise out of contract negotiation.
- People come to art galleries from so many different paths: auction houses, luxury product sales, graphic design, and being artists themselves!
- Galleries have an important role in museum acquisitions: they advocate for artists and handle logistics so the artists are fairly compensated.